

SPECTRAL MIND

audio intelligence

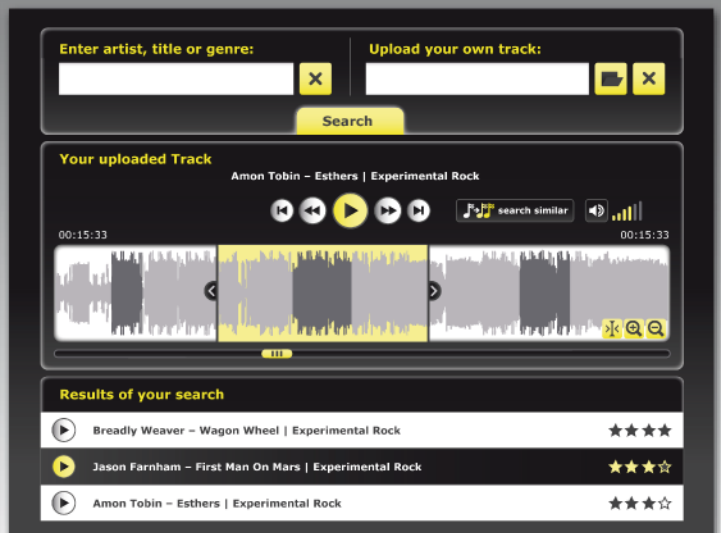
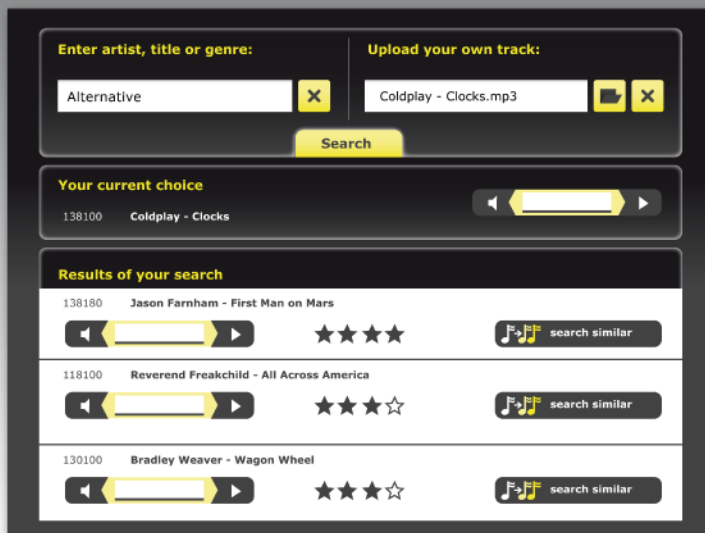
FIND RELEVANT AUDIO FASTER
LEVERAGE YOUR MEDIA ASSETS

Involved in media production workflows and find yourself in these situations:

- Facing difficulty in searching audio with text-based queries?
- Worried about inconsistent metadata across multiple catalogs?
- Losing valuable time by listening through irrelevant content?
- Unable to fully exploit the assets in your audio library?

Introducing the **Spectralmind Audio Intelligence Platform** - Intuitive, smart and easy-to-use solutions that enhance the findability of audio assets and enable innovative workflows for media companies.

SEARCH by Sound Interface



SEARCH by Sound



Our audio search technology analyzes and understands sounds. It makes large media archives easily searchable. SEARCH by Sound

- ✓ Finds music based on sample tracks rather than fuzzy text-based queries
- ✓ Delivers relevant results faster by segmented search, avoiding hours of listening through irrelevant sound material
- ✓ Finds matching songs that would typically be missed by traditional search, maximizing the value of a content catalog

ANNOTATE by Sound



A large audio catalog is only as good as the metadata describing its content. ANNOTATE by Sound enriches audio files with consistent metadata, such as genre and instrumentation indicators. This

- ✓ Annotates large scale catalogs in a cost-efficient way
- ✓ Creates consistent metadata across multiple catalogs
- ✓ Enables usage of previously untagged media

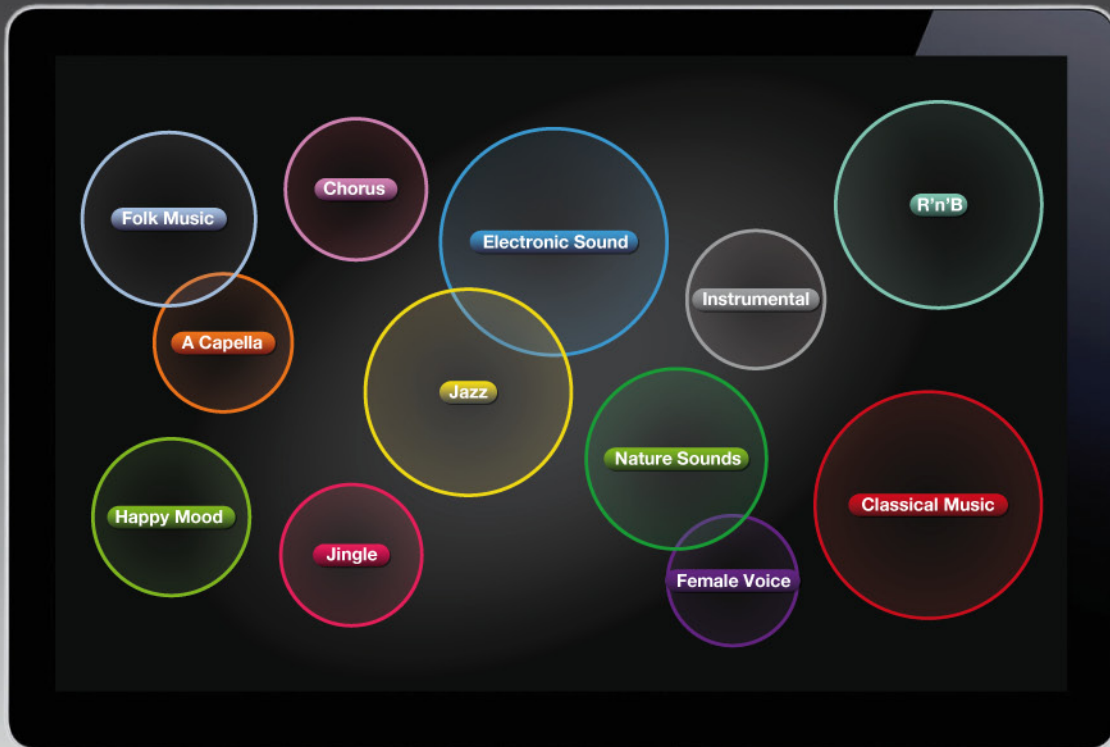
Spectralmind

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www.spectralmind.com



VIEW by Sound Interface



VIEW by Sound



User experience is becoming the key differentiator for digital content services. VIEW by Sound delivers a completely new and interactive exploration experience by providing

- ✓ A visual overview at a glance
- ✓ Swift content exploration with seamless zooming
- ✓ Users the ability to discover beyond the limitations of their library

About us

Spectralmind is a technology leader in audio intelligence. Our core asset is the intelligent semantic audio analysis technology that extracts knowledge about sound content. This unique technology is capable of making media search and discovery fast and objective in a simple visually appealing way.

For more details, please contact us at sales@spectralmind.com

RECOMMEND by Sound



Our intelligent audio technology is able to suggest music that sounds similar in terms of tempo, rhythmic feel, instrumentation and genre, thereby

- ✓ Generating acoustic recommendations where standard approaches fail
- ✓ Making reliable recommendations even with nonexistent or inconsistent metadata across multiple catalogs
- ✓ Unleashing the full potential of a music catalog

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